JOE'S

STEAK HOUSE

The World's Finest Steaks
Served In Our Restaurant

We Cater to Parties and Banquets

110 NORTH 21st STREET ▣ BIRMINGHAM, ALA.

THE
MAGIC
TOUCH!

"The Chef adds a bit of onion, the right amount of salt, secretly adds his private formula of spices"!

PRESTO!

½ ROAST SPRING CHICKEN

WILD RICE AND GIBLET GRAVY
CRANBERRY SAUCE
GREEN SALAD, CANDIED YAM
COFFEE OR TEA

$2.00

LARGE T-BONE

BAKED POTATO WITH CHEESE AND CHIVE SAUCE
COMBINATION SALAD
COFFEE OR TEA

$4.50

STEAK HOUSE

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Served In Our Restaurant

We Cater to

110 NORTH 21st STREET

Chef's

FEATURE

Sliced Beef Tenderloin

SAUTED IN WINE, RICE PILAFF
AND MUSHROOMS
GREEN SALAD BAKED POTATO
COFFEE OR TEA

$3.25

JOE'S STEAK HOUSE

SPECIAL LOUISIANA SEA FOOD DISHES

Half Southern Lobster Broiled	$1.65
Broiled Flounder with Lemon Butter Sauce	$1.50
Pompano Broiled Maitre d'Hotel	$2.50
Pompano Saute Meuniere	$2.75
Fillet of Trout a la Marguery	$1.85
Baked Red Snapper Court Bouillon	$1.50
Shrimps a la De-Jon	$1.75
Shrimps a la Creole with Steamed Rice	$1.65
Broiled Salmon Steak with Parsley Butter Sauce	$1.25
Canadian Smelts Fried in Corn Meal with Tartar Sauce	$1.35
Canadian Smelts Sauted in Butter	$1.50
Half Lobster Stuffed a la Louisian, 1 lb.	$1.65
Half Lobster Thermidor in the Shell, 1 lb.	$1.65

All Seafood served with Cole Slaw and Potatoes

Oysters en Brochette	$1.50
Scalloped Oysters en Casserole	$1.50
Oysters Pan Roast on Toast	$1.50
Oysters Fried, half dozen with Slaw Salad and Potatoes	.85

Broiled Speckled Trout & Lemon Butter Sauce	$1.50
Broiled Spanish Mackerel with Butter Sauce	$1.25
Broiled Snapper Steak with Parsley Butter	$1.35
Tenderloin of Trout Fried with Tarter Sauce	$1.25
Fried New York Scallops on Toast, with Strip of Bacon	$1.50
Stuffed Deviled Crabs Fried with Tarter Sauce	$1.50
Shrimps Fried in Butter	$1.65
Shrimps Creole with Rice	$1.65
Shrimps Au-Gratin	$1.75
Shrimps Newberg	$1.90
Crab Meat Newberg	$1.90
Crab Meat Au-Gratin	$1.85

RELISHES

Canape of Anchovy	75c
Canape of Crab Meat	75c
Shrimp Cocktail	85c
Sea Food Cocktail	$1.00
Lobster Cocktail	$1.25
Fruit Cocktail	.40
Tomato Juice, Small Glass 15c; Large	25c
Sliced Tomatoes	30c
Head Lettuce	35c
Lettuce and Tomatoes	40c
Combination Salad	50c
Stuffed Olives	50c

COCKTAILS

Assorted Hors D'Oeuvres for $2.50

Queen Olives	40c
Asparagus Tip Salad	75c
Celery Hearts	40c
Joe's Special Salad with Anchovy	75c
Celery Stuffed with Roquefort Cheese	$1.00
Crab Meat Gumbo, Small 45c; Large	60c
Cream of Tomato Soup	35c
Shrimp Gumbo, Small 45c; Large	60c
Vegetable Soup	30c
Oysters Stewed in Cream, Half Dozen	$1.00
Oyster Gumbo	65c
Creole Gumbo	60c
Greek Salad	60c

SOUPS

Ice Cold Shrimps
With Arnaud's Sauce
$1.50
This Sauce is made by Arnaud's in New Orleans

Tenderloin of Trout
Almondine Dinner
$1.75
Choice of Cocktail, Potatoes and Salad

Chicken Liver Omelette Dinner
$1.25
Choice of Cocktail
Choice
Chicken Liver Omelette or Fruit Glasse Omelette
Brabant Potatoes—Salad
Coffee, Tea or Milk

$1.50 Spaghetti Dinner
Choice of Cocktail or Soup
Italian Style En Casserole
Coffee, Tea or Milk
With Meat Balls 25c Extra

$2.25 Stuffed Lobster Platter
Stuffed Florida Lobster
Waffle Potatoes
Coffee, Tea or Milk

Chicken Liver Dinner
$1.75
Choice of Cocktail or Soup
Combination Salad,
Julienne Potatoes
Coffee, Tea or Milk

$2.00 Shrimp a la De Jon Dinner
Choice of Gumbo or Cocktail
Shrimps a la De Jon
Lettuce with Thousand Island Dressing
Coffee or Tea

Ham Steak
$2.25
Platter with Natural Gravy
Thick and Juicy

Spanish Omelette Dinner—$1.25
Fruit Cocktail and Salad
Coffee, Tea or Milk

$2.25 Seafood Platter
Choice of Cocktail
Fish, Oysters, Scallops, Shrimps
Stuffed Crab
Coffee, Tea or Milk

Scallop Platter–$1.75
Fried or Broiled New York Scallops
Shoe String Potatoes and Combination Salad
Coffee, Tea or Milk

Trout a la Marguery Dinner—$2.25
Choice Cocktail and Salad
Coffee, Tea or Milk

$1.25 Chicken a la King
Fruit Cup
Waffle Potatoes, Lettuce Salad
Coffee, Tea or Milk

Crab Meat Newberg Dinner–$2.25
Cocktail and Salad
Coffee or Tea

$1.75 Fried Chicken Dinner
Choice of Cocktail
Half Fried or Broiled Milk Fed Chicken
Brabant Potatoes and Salad
Coffee or Tea

STEAKS AND CHOPS

All orders come with French Fried Potatoes and Toss Salad

Small Steak U. S. Choice	$2.25
U. S. Choice K. C. Rib Sirloin	$2.75
Extra Cut U. S. Choice K. C. Sirloin	$3.75
Genuine U. S. Choice Sirloin from the strip	$4.50
Fillet Mignon, Mushroom Sauce	$2.75
Extra Cut Fillet Mignon, Mushroom Sauce	$3.75
Broiled Beef Tenderloin with Bacon	$2.50
U. S. Choice T-Bone Steak	[redacted]
U. S. Choice Porterhouse Steak	$4.50
Steer Butte Tender	[redacted]
Extra Cut Steer Butte Tender	[redacted]

Bacon and Eggs	$1.00
Ham and Eggs with Potatoes	$1.25
Pork Chops with French Fried Potatoes	$1.35
Lamb Chops Broiled with French Fried Potatoes with Strip Bacon	[redacted]
English Mutton Chop with Mint Jelly	$2.75
Genuine Calves Liver Broiled with Onions or Rasher Bacon	$1.50
Genuine Calves Sweet Breads Broiled on Toast	$1.75
One-half Spring Chicken Broiled with Bacon	$1.35
One-half Spring Chicken, Unjointed, Country Style	$1.35
Breaded Veal Cutlet with Cream of Tomato Sauce	$1.25
Hamburger Steak with Onions	$1.35

POTATOES

Cottage Fried	50c
Julienne	35c
French Fried Onions	50c
Hash Brown	50c
Lyonnaise	50c
Shoe String	35c
Potatoes Au-Gratin	50c

Waiters Cannot Change an Order After Given to Kitchen

Not Responsible for Loss of Personal Property Unless Checked

To Avoid Errors Insist Waiters Show Check With Amount Due

Any Order divided for two, 25c extra

PLEASE DO NOT RUSH, WE COOK TO ORDER

GUESTS REPORTING UNUSUAL ATTENTION ON THE PART OF EMPLOYEES RENDER US A VALUABLE SERVICE, AS WE WISH TO RECOGNIZE EFFICIENCY IN OUR ORGANIZATION

SPECIAL LOUISIANA SEA FOOD DISHES

Half Southern Lobster Broiled	$1.65
Broiled Flounder with Lemon Butter Sauce	$1.50
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Broiled Speckled Trout & Lemon Butter Sauce	$1.50

JOE'S STEAK

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Canape of Crab Meat	75c
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Sea Food Cocktail	$1.00
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Fruit Cocktail	.40
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Sliced Tomatoes	30c
Head Lettuce	35c
Lettuce and Tomatoes	40c
Combination Salad	50c
Stuffed Olives	50c

COCKTA

Assorted Hors D'Oeuvr

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Delicious . . .

¾ lb. (and over)

K. C. Rib SIRLOIN STEAK

Bowl Combination Salad
with choice of
French, Roquefort or
Thousand Island Dressing
Baked Potato

$2.75

Ice Cold Shrimps
With Arnaud's Sauce
$1.50
This Sauce is made by Arnaud's in New Orleans

Tenderloin of Trout
Almondine Dinner
$1.75
Choice of Cocktail, Potatoes and Salad

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$1.25
Choice of Cocktail
Choice
Chicken Liver Omelette or
Fruit Glasse Omelette
Brabant Potatoes—Salad
Coffee, Tea or Milk

$1.50
Spaghetti Dinner
Choice of Cocktail or Soup
Italian Style En Casserole
Coffee, Tea or Milk
With Meat Balls 25c Extra

$2.25
Stuffed Lobster Platter
Stuffed Florida Lobster
Waffle Potatoes
Coffee, Tea or Milk

Chicken Liver Dinner
$1.75
Choice of Cocktail or Soup
Combination Salad,
Julienne Potatoes
Coffee, Tea or Milk

$2.00
Shrimp a la De Jon Dinner
Choice of Gumbo or Cocktail
Shrimps a la De Jon
Lettuce with Thousand Island Dressing
Coffee or Tea

Thick and Juicy

Coffee, Tea or Milk

$2.25
Seafood Platter
Choice of Cocktail

Scallop Platter—$1.75
Fried or Broiled New York Scallops
Shoe String Potatoes and

STEA

All orders

Small Steak	
U. S. Choic	
Extra Cut U	
Genuine U.	
Fillet Mignon	
Extra Cut F	
Broiled Beef	
U. S. Choice	
U. S. Choice	
Steer Butte	
Extra Cut St	

Bacon and	
Ham and Eg	
Pork Chops	
Lamb Chops	
Potatoes	
English Mutt	
Genuine Cal	
Rasher	
Genuine Cal	
One-half Sp	
One-half Sp	
Country	
Breaded Vea	
Hamburger	

Cottage Fried	
Julienne	
French Fried Onio	
Hash Brown	
Lyonnaise	
Shoe String	
Potatoes Au-Gratin	

Wait

Not Re

Mighty Fancy Beef

STEER BUTTE TENDER

BROILED TO YOUR ORDER

TENDER AND TASTY

Served With: Soup du Jour, or Tomato Juice, Combination Salad with Choice of Dressing (French, Thousand Island, Roquefort) Baked Potato
Cheese and Chive Sauce
COFFEE, TEA OR MILK

$3.50

Hungry For...

FISH?

THIS IS THE ONE JOE EATS!

WHOLE BROILED

FLOUNDER

SAUTE ALMONDINE — SOUP OR COCKTAIL
SLAW OR GREEN SALAD
BAKED POTATO WITH CHEESE
AND CHIVE SAUCE
COFFEE OR TEA

$2.30

Roast

PRIME RIBS OF STEER

"Piece de Resistance"

SPECIAL SALAD
BAKED POTATO WITH
CHEESE AND CHIVE SAUCE

$2.25

KING FAROUK CUT

$3.35

To Avoid Errors Insist Waiters Show Check With Amount Due

Any Order divide

DO NOT RUSH, V

GUESTS REPORTING UNUSUAL ATTENTION ON THE PART OF EMPLOYEES RENDER US A VA

ICIENCY IN OUR ORGANIZA

BIRMINGHAM—

The Industrial City Beautiful

HISTORY

The first white men visited what is now Birmingham about 1813. They were followed by frontiersmen from Georgia, Tennessee and the Carolinas. In 1817 the renowned David Crockett, impressed with the beautiful Jones Valley, advised groups of venturesome spirits to make their home here.

Birmingham was founded December 19, 1871 and the manner of the founding was this: Two railroads were building their lines into this section. Where they would cross it was believed a city would surely develop. The original tract was surveyed and laid out along the lines of a model community before a house was built, giving Birmingham the lasting advantages of broad, straight streets. Today Birmingham is the largest city of its age in the world.

POPULATION

297,634

GEOGRAPHIC AND CLIMATE

Birmingham is approximately 53 square miles in area, situated in the north central portion of the State of Ala. The city proper is located in Jones Valley, its residence environs extending over the slopes of Red and Shades Mountains. With an average mean temperature of 63 degrees, Birmingham has an excellent climate.

GOVERNMENT

Commission type.

CHURCHES

Handsome churches, modern methods of Bible School teaching have placed Birmingham at the top of the list of cities in religious circles. Baptists lead all denominations in numbers with Methodists following a close second. Others in order named are Presbyterian, Christian, Catholic, Episcopal, Jewish, Church of Christ, Church of God and others.

EDUCATION

Birmingham's public schools rank with the finest in the United States. The "platoon" system, which is in operation in most of the public schools, attracts educators from all sections of the country for observation of this method.

Birmingham has five kindergarten, 64 grammar schools, six high schools, one vocational school, two "A" grade colleges—Birmingham-Southern and Howard; three business colleges and a number of private schools.

NATURAL RESOURCES

In 1837 Frank Gilmer rode across Red Mountain from Tennessee to Montgomery. As he passed over the top of Red Mountain, which today divides Birmingham from Homewood, he saw sticking up from a clay bank some red clods. Picking up a few he carried them with him to Montgomery and upon testing found them to be rich red ore. Later a city, Birmingham, was built in the heart of the richest mineral producing section of the globe. Nature has stored in the mountains surrounding what is today the business section, a vast treasure chest of mineral wealth, sufficient to supply the needs of man for centuries to come. This is said to be the only spot in the world where coal, iron and limestone, the essentials for making steel, are found in large deposits together. Other rich minerals that abound here include coal, clay, stone, graphite, barytes, bauxite, silica, gravel gold, copper, quartz and pyrite.

COAL

Alabama had 67 billion tons of coal in reserve awaiting all the needs of all requirements of society, present and for all future time.

MANUFACTURING

Birmingham is an ideal manufacturing center, because of its proximity to raw materials, both primary and secondary; an abundance of skilled and unskilled labor, fuels, including coal, coke, by-product and natural gas, at very low rates; abundant hydro-electric power at reasonable rates. As a result of these advantages Birmingham has become the largest industrial city in the South. While the major industries of steel and iron still lead the field, a diversification of industries is rapidly under way. Other leading industries include bituminous coal, coke and other by-products, chemicals, cement, cast iron pipe and fittings, soil pipe, heavy machinery, special castings, textiles, lumber, household furniture, clothing and food products.

BEAUTIFUL HOMES

Birmingham is a city of beautiful homes. Many of the finest are built on the slopes of Red and Shades Mountains, commanding magnificient views. On the one side, in striking panorama, is the city, with its hundreds of industries, smoke curling forth from smokestacks by day and lighting the sky with furnace fires by night; on the other side fertile, green valleys with mountain ranges rising in the distance.

POINTS OF INTEREST

Steel Mills.

"Vestavia", most unique residence in the world. Home of former Mayor George B. Ward. "Vestavia" is a replica of the Temple of the Goddess of Vesta, which stood near Rome, Italy. It is six miles South of Birmingham on Shades Mountain.

Vulcan, iron man built by the Chamber of Commerce for the St. Louis Exposition in 1904, second largest statue in America, the first being the Statue of Liberty. Vulcan at its permanent home on the top of Red Mountain mounted on a 120 foot tower overlooking the city. The statue is 53 feet tall and weighs 120,000 pounds. One thumb is three feet long and weighs 175 pounds. It required several trains to take it to the Exposition and back.

Night view of Birmingham from Milner Crescent, on Red Mountain.

Birmingham's beautiful residence section.

Mountain Brook Club, Birmingham Country Club, Highland Park Municipal Club and other clubs and golf courses.

Jefferson County's $3,000,000 Court House and a Million Dollar Public Library.

Birmingham's Million Dollar Municipal Airport.

The negro business section, including the famous "18th street", given nationwide publicity by Octavus Roy Cohen, in his negro fiction.

QUALITY PRESS